



HASSELBLADSTIFTELSEN
HASSELBLAD FOUNDATION

**The Victor Fellowships in
Photography 2010**

Applications and accompanying documents are to be submitted in a single package, and shall have reached the office of the HASSELBLAD FOUNDATION no later than March 1, 2010.

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The Hasselblad Foundation Victor Fellowships in Photography

Programme descriptions and objectives

The Hasselblad Foundation Victor Fellowships in Photography have been designed to encourage continuing artistic and professional development under the supervision of and in collaboration with distinguished professionals and faculty at highly recognized art and/or photography institutions outside the Nordic countries.

The Foundation offers two different fellowships – one for Bachelor graduates in Great Britain and one for Master graduates in the United States.

Grant policy

The fellowship sum to be awarded the 2010 Master's Victor Fellowship winner is SEK 300,000 (approx. USD 41,100) and the fellowship sum for the 2010 Bachelor's Victor Fellowship winner is SEK 230,000 (approx GBP 19,000). Please see the preliminary budget for studies below.

General eligibility

The fellowships are open to individuals holding a Bachelor's degree or a Master's degree, respectively, in photography, fine arts or photo journalism, with the main focus on still photography.

Applicants holding a Bachelor's degree are eligible for the fellowship in Great Britain, while applicants holding a Master's degree are eligible for the fellowship in the US. Please note that Master degree graduates are not eligible for the fellowship in Great Britain.

For the 2010 fellowships, the Foundation has decided to invite applicants who satisfy the following additional criteria:

The applicant must:

1. be holder of a degree from an institute of higher education in the Nordic countries or be a Nordic citizen who completed a degree elsewhere.
2. have graduated in 2008 or 2009 or expect to have graduated by June 2010.
3. be proficient in the English language.

Eligibility Great Britain

The Hasselblad Foundation has decided to award the 2010 Bachelor's Victor Fellowship winner for studies at one of two institutions in Great Britain, either at the London College of Communication ("LCC") or at the University for the Creative Arts at Farnham ("UCA"). The recipient will be invited to choose between these schools, on the condition that (s)he fulfils the eligibility requirements for admission.

At LCC, part of University of the Arts London the recipient will be able to take any of their one-year Master's programmes in photography beginning in January 2011 and ending in December the same year. For more information on the programmes at LCC, please see annex 1 and <http://www.lcc.arts.ac.uk>.

At UCA, the recipient will be able to enter the Master's programme in photography starting in September 2010, a programme comprising two years of full-time study. It may be possible for the recipient to join the programme at some other than the initial stage, determined on the basis of an interview at UCA, meaning that the recipient may be able to complete a Master's degree at UCA in one year. For more information on the programmes at UCA please see annex 2 and <http://www.ucreative.ac.uk>.

Information about the postgraduate studies in Great Britain

The programmes at LCC and UCA both encompass the development of a photographic project or projects proposed by the student. Both schools emphasise a process of research and development in relation to a body of work with a strong personal style and a clear conceptual basis, as well as a high level of technical and aesthetic resolution. Students are encouraged to work using both traditional and digital technologies. At either school, the student will be allocated a personal tutor to oversee his/her progress and will also be able to attend tutorials with other staff and visiting practitioners. Both courses combine independent study with graduate seminars and personal guidance and are concluded with a public exhibition. Students are also encouraged to develop a portfolio to further their career. Both schools have extensive contacts in the arts and media industries in the United Kingdom and in Europe, and students are encouraged to take part in and visit international photography festivals.

The Bachelor degree recipient will be requested to visit both schools in Great Britain in June or July 2010 to make a choice of institution and study programme.

Eligibility United States

The Hasselblad Foundation has decided to award the 2010 Master's Victor Fellowship winner a five-month residency at Location One in New York City, USA.

Location One is a not-for-profit art center devoted to fostering new forms of creative expression and cultural exchange. Location One invites artists from different countries, working in a variety of mediums, to experiment with new means of expression/technology and engage with new audiences through exhibitions and public programs.

The Hasselblad Foundation has assured a five-month stay, beginning on September 1, 2010, so that the Master graduate Victor Fellowship recipient at Location One will be able to participate in their International Residency Program, which is Location One's core program for emerging artists. The artist-in-residency program has been created for artists who wish to experiment with new forms of artistic expression, including those involving new technologies, to create new work reflecting their experiences at Location One. For more information on Location One please see annex 3 and <http://www.location1.org>.

The Hasselblad Foundation will assist the recipient with the visa application, and Location One will be helpful when possible in finding accommodation in New York.

The Hasselblad Foundation recommends the recipient to come to New York well ahead of time before the program starts on September 1, to arrange accommodation and other practical matters.

Location One is located at: 26 Greene Street (between Canal and Grand), New York, NY, 10013.

Certificate and transcripts of records

Upon successful completion of the Master's programme at LCC or UCA, the Victor Fellowship recipient will be awarded a Master's degree and will receive a transcript of completed courses.

Upon completion of the artist-in-residency program at Location One a certificate will be issued stating the work and activities the Victor Fellowship recipient has accomplished.

How to apply

The fellowships are set up as a competition in several steps, as described below. The applicant is, however, to submit only one application, which is to be sent to the Hasselblad Foundation. For details on how to complete the application please see "Application procedure" below.

Step 1.

The applicant applies on the Hasselblad Foundation Application Form.

Application deadline: **March 1, 2010.**

Step 2.

The Hasselblad Foundation selects 4-5 candidates from the Bachelor's group and 4-5 candidates from the Master's group to continue the competition process. The selection will be announced by **March 16, 2010.**

Step 3.

The candidates selected will be asked to contribute to the exhibition "New Nordic Photography" at the Hasselblad Center during **May 28, 2010 to approximately August 15, 2010.**

Step 4.

Experts from LCC and UCA appointed by the Foundation will, in joint consultation, nominate one winner of the Bachelor's Victor Fellowship and one winner of the Master's Victor Fellowship. The decisions of these experts are final and cannot be appealed.

The announcement of the winners will be made at the opening of the exhibition on **May 28, 2010.**

Step 5.

The winner of the Bachelor's Victor Fellowship will visit both schools in Great Britain in June or July 2010, at a time to be agreed upon, and then choose his

or her school and study programme. This choice is to be made no later than July 31, 2010.

Step 6.

The winner of the Bachelor's Victor Fellowship will begin his or her Master studies in September 2010 or January 2011, depending on which school has been selected.

The winner of the Master's Victor Fellowship will begin his or her artist-in-residency programme at Location One in New York on September 1, 2010.

Selection criteria

The selection process for the fellowships has been created as a competition not only with the purpose of rewarding the best portfolio and the best concept but also to prepare the applicant for this way of working.

- When evaluating the applications, the Hasselblad Foundation and the experts will each consider the applicant's core statement and the applicant's technical and artistic/aesthetic ability, his or her ability to work with the concept, and the style used.

Admission to the London College of Communication (LCC) or the University for the Creative Arts at Farnham (UCA)

It is a condition for admission to either LCC or UCA that the Bachelor's Victor Fellowship winner's body of work also fulfils the normal eligibility requirements for study at these schools. If so, (s)he is guaranteed admission in September 2010 at UCA or, if applicable, in January 2011 at LCC.

If the winner's body of work does not meet these eligibility requirements or the winner is otherwise unable to participate, then the Foundation, at its own

discretion, will either establish the terms and conditions for possible alternative use of the fellowship funds by the winner or withdraw the fellowship.

Admission to Location One in New York

The winner of the Master's Victor Fellowship is guaranteed a five-month artist-in-residency stay at Location One beginning on September 1, 2010. Please note that the start of the programme can neither be postponed nor prolonged. If the recipient is unable to spend September 1, 2010 through January 31, 2011 in New York then the Foundation at its own discretion, will either establish the terms and conditions for possible alternative use of the fellowship funds by the winner or withdraw the fellowship.

Announcement of grant recipients

The Hasselblad Foundation will publish the names of the fellowship recipients, the project titles, excerpts from the winners' core concept, the experts' citations as well as the sum of the funding granted, and reserves the right to keep, make use of and publish any pictures submitted to illustrate the project. Announcements will be made at the discretion of the Foundation in daily newspapers, professional journals, publications of the Foundation, on the web site of the Foundation, etc.

Touring exhibition, Catalogue, Student portfolio

The Hasselblad Foundation may, at its own discretion, consider creating a touring exhibition, a catalogue and an applicants' portfolio based on the exhibition pictures.

The Hasselblad Foundation is not obliged but is at liberty to arrange for the above mentioned activities. The applicants participating in the exhibition undertake to cooperate with the Foundation for the fulfilment thereof.

Disbursement of approved fellowships

The fellowship for each winner shall be used for payment of tuition fees, housing, and travel and living expenses as presented in the preliminary student budgets below. Regarding the payment of the student's photography material costs, the student's final exhibition costs, housing and travel and living expenses, the Foundation reserves the right to prescribe that payments will be made in portions, in accordance with a time schedule established by the Foundation, and also to set conditions for payment, such as the receipt of progress reports. Please note that the budget figures are estimates only and that costs and expenses in addition thereto, if any, will have to be borne by the fellowship recipient.

Please note that if the recipient of the Victor Fellowship is a citizen of a country not belonging to the European Union, the tuition at both LCC and UCA will be about GBP 7,500 - 8,500 higher than the tuition fee charged for a recipient who is a citizen of an EU member state.

Regarding the tuition fees at Location One, there is no difference pertaining to citizenship.

Preliminary student budgets

| Student budget for the University for the Creative Arts (UCA) | <i>Recipient/Citizen from an EU member state</i> | <i>Recipient/Citizen of other countries</i> |
|--|--|---|
| | GBP | GBP |
| Tuition fees MA students | 3 990 | 12 300 |
| Material fees to UCA | 0 | 0 |
| Student's own material costs | 800 | 800 |
| Student's final exhibition costs | 500 | 500 |
| Housing in student village at UCA | 3 600 | 3 600 |
| Travel & living expenses | 10 110 | 1 800 |
| Total | 19 000 | 19 000 |

| Student budget for the London College of Communication (LCC) | <i>Recipient/ Citizen from an EU member state</i> | <i>Recipient/Citizen of other countries</i> |
|---|---|---|
| | GBP | GBP |
| Tuition fees MA students | 3 995 | 11 900 |
| Material fees to LCC | 100 | 100 |
| Student's own material costs | 800 | 800 |
| Student's final exhibition costs | 500 | 500 |
| Housing in UAL halls of residence | From 4 000 | From 4 000 |
| Travel & living expenses | 9 605 | 1 700 |
| Total | 19 000 | 19 000 |

The total grant of SEK 230,000 corresponds to GBP 19,000 in the above budgets.

GBP 1 ≈ SEK 12,11 is the approximate exchange rate on November 5, 2009

| Resident budget for Location One | Recipient/Citizen from all countries |
|---|---|
| | USD |
| Tuition fees, 5 months | 12 500 |
| Material costs | 3 000 |
| Accommodation, 5-6 months | 9 000 |
| Airline tickets | 2 000 |
| Living expenses | 14 600 |
| Total | 41 100 |

The total grant of SEK 300,000 corresponds to USD 41,100 in the above budget.

USD 1 ≈ SEK 7,30 is the approximate exchange rate on November 5, 2009.

Reports from the winner of the Bachelor's Victor Fellowship

An interim written report regarding the progress of studies is to be submitted by the fellowship holder to the Foundation upon completion of the first semester. A final report is to be submitted upon completion of the programme. The final report is to include sample photographs illustrating the portfolio, a copy of the completion certificate from LCC or UCA as well as remarks of interest for future fellowship recipients and for the Foundation.

Reports from the winner of the Master's Victor Fellowship

An interim written report regarding the residency programme at Location One is to be submitted by the fellowship holder to the Foundation after 2.5 months' stay at Location One. A final report is to be submitted upon completion of the programme. The final report is to include sample photographs illustrating the portfolio, a copy of the completion certificate from Location One as well as remarks of interest for future fellowship recipients and for the Foundation.

Application procedure

All applications must be submitted on the Hasselblad Foundation Application Form "The Hasselblad Foundation Victor Fellowships in Photography," which can be downloaded from the Internet, via the Hasselblad Foundation website <http://www.hasselbladfoundation.org> (Application form in pdf-format – Adobe Reader ® is needed to read and fill out the form) or obtained from the office of the Foundation.

The application must be submitted to the Hasselblad Foundation **no later than March 1, 2010**. The applicant must ensure that his or her application dossier arrives at the Hasselblad Foundation, and without shipping or service charges to the Foundation. Applications are accepted by regular mail, mail courier or personal delivery but not by telefax or electronic transmission.

Instructions for filling out the form

Applications are to be submitted in English using the obligatory application form. Fill in the form as fully as possible and sign it. Please neither refer to a large number of annexes nor to work published on websites. Such annexes or references to web sites will not be considered as valid application documents.

The only obligatory annexes are the CV, the portfolio of pictures and the core statement. A computerized word processing programme or typewriter must be used when filling in the form. Handwritten applications will not be considered. The numbered items below refer to the corresponding numbers on the application form.

1. **“Personal data”**.
2. **“I hereby apply for”**. Tick the appropriate box for the fellowship for which you are applying. Please note that every applicant is only eligible to apply for one of the fellowships.
3. **“Educational background”**.
4. **“Education and work experience”**. Enclose as an annex a short (maximum 2 pages) curriculum vitae (CV) listing positions, educational background, previous grants received, awards received, exhibitions held, publications, etc. N.B.: this annex is obligatory.
5. **Languages**: Please list the languages you are able to speak, and judge your own proficiency by ticking the appropriate box for each. If you have taken a test of English as a foreign language (TOEFL or similar), indicate date and score.
6. **“Title of the portfolio work”**. State the title of your project i.e. of the enclosed portfolio. The title may not exceed 10 words.

7. **“Personal statement”**. Provide a detailed description of the work submitted. Explain the ideas underpinning your work, containing some background information, aims, photographic techniques, size of photographs, framing and how you want the photographs to be displayed in the exhibition. Also explain why you are competing for the respective Hasselblad Foundation Victor Fellowship, and express your professional goals.

Please note that the personal statement must be printed in a font size of at least 12 points, maximum 500 words and may not exceed the page allotted to it in the application form. Additional descriptive material will not be considered.

8. **“Applications to other universities/colleges”**. If you have applied or intend to apply for postgraduate training at another university/college, state the name(s) here.
9. **“References”**. Provide the names of two references, including title, position, telephone number, fax number and e-mail address.
10. **“Enclosed portfolio”**. You must submit a portfolio containing 10 to 20 photographs of between 18 x 24 cm and 24 x 30 cm.

- Labelling and listing. Firstly, put the title of your project on the front page of the portfolio. Secondly, each photograph must be labelled with a title and date of the work and an identification number. Do not put your name on either the folder of the portfolio or on the individual pictures. Thirdly, for each photograph, list the identification number, title and date of the work, and whether it is a colour or a black and white photograph, on the application form. **Do not enclose more than 20 pictures.**
- You must also enclose a CD containing two copies of each photograph submitted, one copy in high resolution for printing in

300 dpi (size 24 x 18 cm) and one for web publishing in 72 dpi.
Label the CD with the title of your project only.

11. **“Core concept statement”**. On the basis of the personal statement provided under item 7, give a summary of the project of a maximum of 80 words (font size 12 points). The summary should clearly specify the idea of the project, “the core concept”. This summary will play a decisive role in the overall evaluation by the Hasselblad Foundation and the experts, when determining whether the project will be subject to further review or win the award applied for. Please make separate summary graphically from the body of the proposal. Do not put your name or other identifying information on your core concept statement.

All your application documents (including the portfolio) will be kept or discarded by the Foundation at the Foundation’s discretion when the selection procedure is completed. Your portfolio will not be returned.

The Foundation takes no responsibility for loss of or damage to material in your application documentation or portfolio in transport.

A contract will be entered into with the applicants selected to participate in the exhibition, in which the Foundation regulates the terms and conditions for participation.

Summary

Your application dossier must contain:

- *One (1) completed original of the application form including the CV and the core concept statement (compulsory annexes, see items 3 and 10 above) and two (2) completed copies of the application form, CV, and core concept statement. N.B. One original and two copies mean a **total set of three (3) application forms, CVs and core concept statements.***
- *Your portfolio containing 10 to 20 photographs size between 18 x 24 cm and 24 x 30 cm. Submit only one set (copies not required), and a CD containing the same material.*

*All application documentation is to be submitted in one (1) single package, and shall have reached the office of the Hasselblad Foundation (address below) **no later than March 1, 2010.***

Incomplete application forms or applications received after the deadline will be returned. Please note that handwritten applications will not be accepted. The Foundation takes no responsibility for possible damage to documents, etc. in transport.

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